

2020 Clagett CSA Member Survey

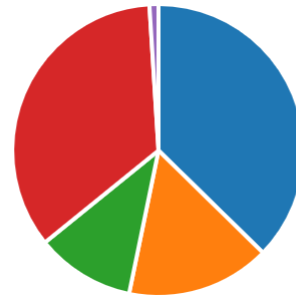
204
Responses

17:40
Average time to complete

Active
Status

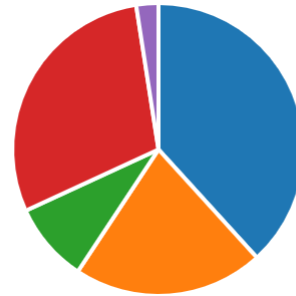
1. Which was the pick-up site and day you used most often?

● Clagett Farm, Wednesdays, 3:0...	75
● Dupont, Wednesdays, 5:30-7:3...	32
● Annapolis, Thursdays, 4:00-6:3...	22
● Clagett Farm, Saturdays, 1:00-...	70
● Other	2



2. Approximately how many years have you been a member of our CSA?

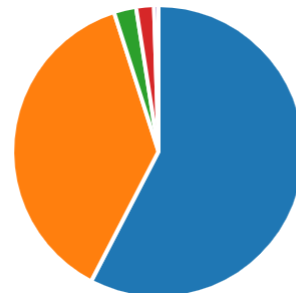
● This was my first year	78
● 2-3 years	43
● 4-6 years	18
● 7 years or longer	60
● I'm not sure	5








3. Did you have a 26-week or 13-week membership?

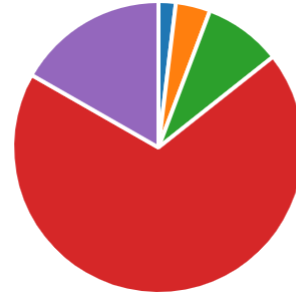
💡 Insights

● 26 weeks (full season)	117
● 13 weeks	76
● full 26 weeks, but split with an...	5
● I regularly work for a share	4
● Other	1




4. Approximately what percentage of your 26 or 13 shares did you pick up this year?

 less than a quarter	4
 1/4 - 1/2	8
 more than half to 3/4	18
 more than 3/4	144
 Other	35



5. Considering the freshly-picked, organic vegetables you brought home and the 20,193 pounds (and counting!) we were able to donate to local food pantries, please rate your satisfaction with your CSA share this year.

 Insights

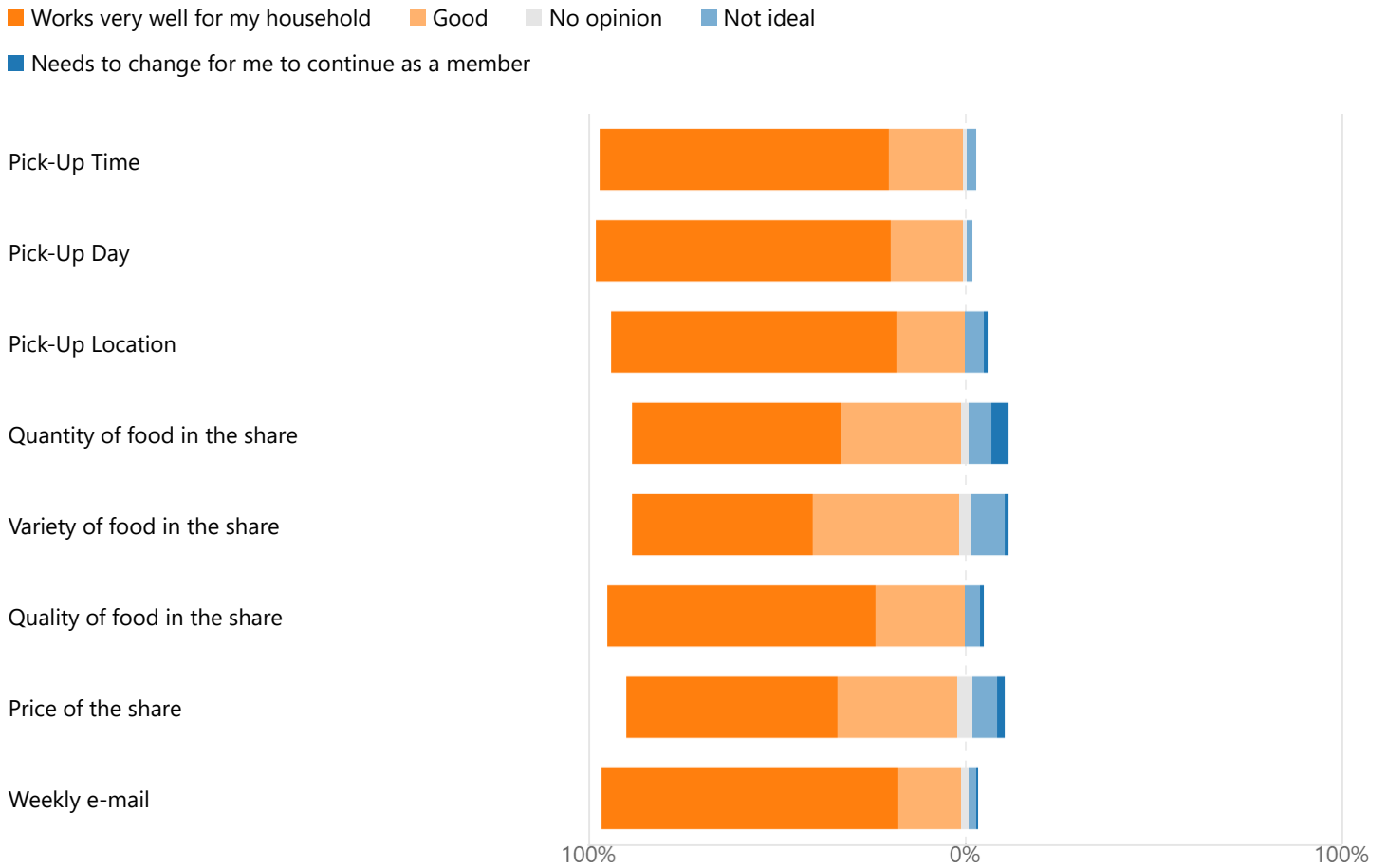
198

Responses



8.86 Average Rating

6. Rate the following aspects of your experience with us this year (there will be opportunity to select specific vegetable preferences later in this survey):



7. Use this space to comment on the above question, particularly if you have specific suggestions for improving your experience.

97
Responses

Latest Responses

"You guys are the best! You even send recipes and encouraged us to c..."
 "Peas! I loved having peas in other CSAs and don't know why Clagett ..."

8. How did you feel about the level of Covid safety with your share this year? 1 = Safety measures were insufficient 5 = JUST RIGHT! 10 = Overly cautious, inhibited my experience

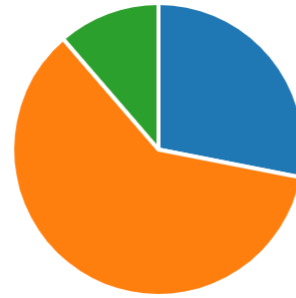
💡 Insights

204
Responses

5.75
Average Number

9. If Covid were NOT a threat, would you prefer to pick up a pre-bagged share (as we did in 2020) or walk up to a display of vegetables and weigh out your own share (as we did in 2019 and prior)?

- pre-bagged share (as in 2020) 57
- weigh my own vegetables (as ... 123
- Other 23

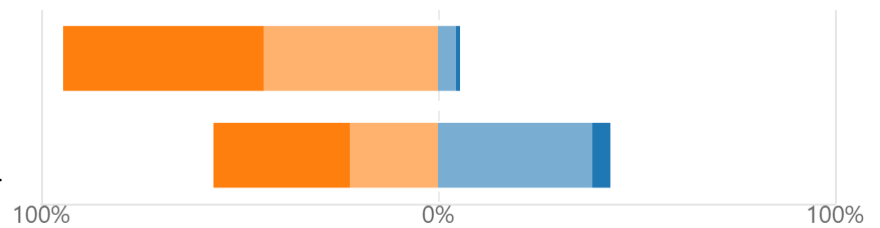


10. For questions 10-13, consider if Covid remains at the current level of danger into 2021. Which options do you prefer?

- strong preference
- comfortable with this but not necessary
- not completely comfortable but can tolerate
- I would not purchase a share under these circumstances

Staff or regular volunteer brings the pre-bagged vegetables to my car

I walk up to the tables of vegetables in an open air setting, the number of people in the space is limited,...

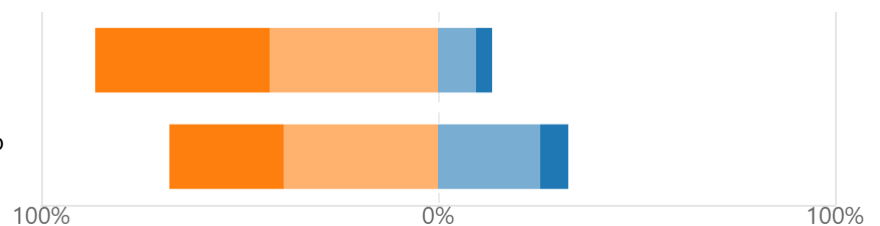


11. If you're walking up to pick up a share...

- strong preference
- comfortable with this but not necessary
- not completely comfortable but I can tolerate it
- I would not purchase a share under these circumstances

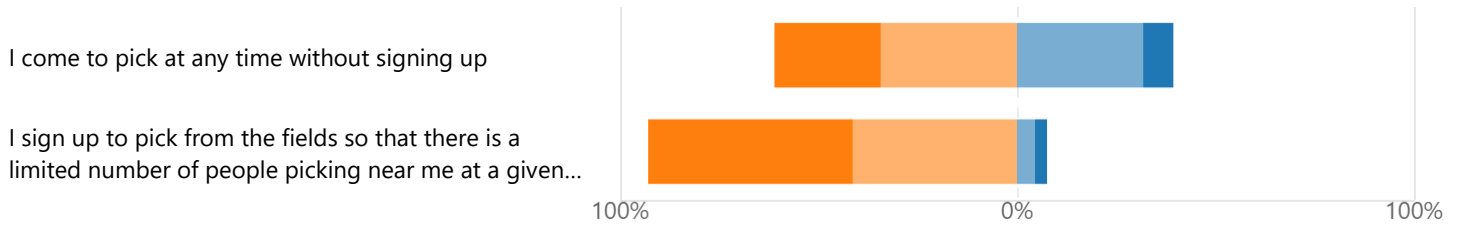
A staff person or regular volunteer weighs out the portions and hands me my produce so other CSA...

I select and weigh my own produce so I can be sure to get the items I want



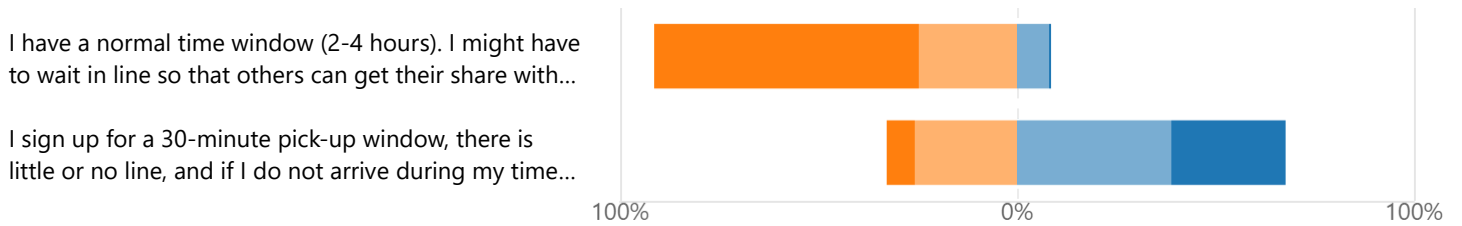
12. Picking your own herbs, flowers, strawberries and vegetables

- Strong preference
- OK but unnecessary
- Not completely comfortable but I can tolerate
- I would not purchase a share under these circumstances



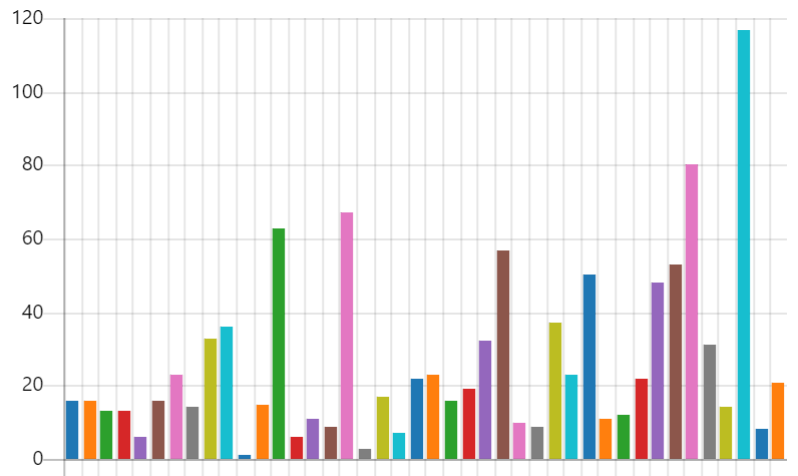
13. When coming to pick up your CSA share...

- strong preference
- OK but unnecessary
- Not completely comfortable but I can tolerate
- I would not purchase a share under these circumstances



14. From the following list of crops that we grow, select your 5 favorite

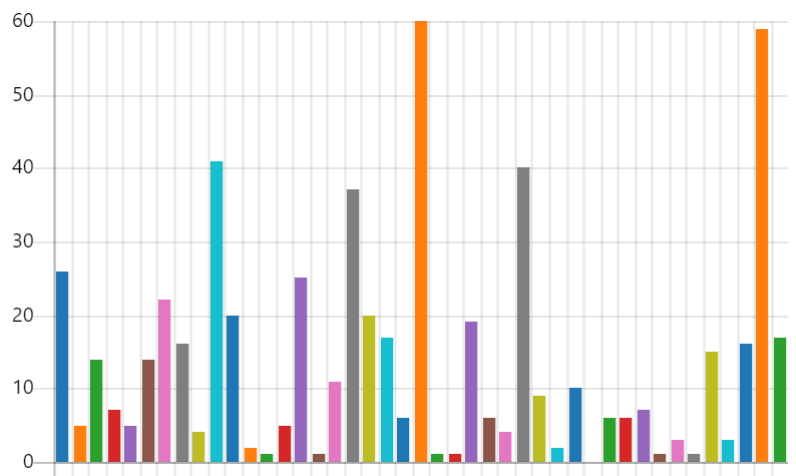
● Asian pears	16
● Beans	16
● Beets	13
● Cabbages, round heads	13
● Carrots	6
● Chard	16
● Chinese Cabbage and Bok Choi	23
● Corn	14
● Cucumbers	33
● Eggplant	36
● Fennel	1
● Flowers	15
● Garlic--Bulbs, Scapes, Scallions	63
● Ginger	6
● Ground Cherries	11
● Herbs (name specific favorites...	9
● Kale, Collards	67
● Kohlrabi	3
● Melons	17
● Microgreens	7
● Mushrooms	22
● Okra	23
● Onions--bulb and bunching	16
● Onions--shallots	19
● Peppers, hot chilies	32
● Peppers, sweets and green bells	57
● Potatoes	10
● Radishes	9
● Salad Greens--arugula	37
● Salad Greens--lettuce	23
● Salad Greens--spicy mix	50



● Salad Greens--spinach	11
● Salad Greens--tat soi	12
● Seedlings (potted)	22
● Squash, Summer (including zu...	48
● Squash, Winter (includes acor...	53
● Strawberries	80
● Sweet Potatoes	31
● Tomatillos	14
● Tomatoes	117
● Turnips	8
● Other	21

15. Select the 3 crops you like LEAST from the following list.

● Asian pears	26
● Beans	5
● Beets	14
● Cabbages, round heads	7
● Carrots	5
● Chard	14
● Chinese Cabbage and Bok Choi	22
● Corn	16
● Cucumbers	4
● Eggplant	41
● Fennel	20
● Flowers	2
● Garlic--Bulbs, Scapes, Scallions	1
● Ginger	5
● Ground Cherries	25
● Herbs (name specific favorites...	1
● Kale, Collards	11
● Kohlrabi	37
● Melons	20
● Microgreens	17
● Mushrooms	6
● Okra	60
● Onions--bulb and bunching	1
● Onions--shallots	1
● Peppers, hot chilies	19
● Peppers, sweets and green bells	6
● Potatoes	4
● Radishes	40
● Salad Greens--arugula	9
● Salad Greens--lettuce	2
● Salad Greens--spicy mix	10

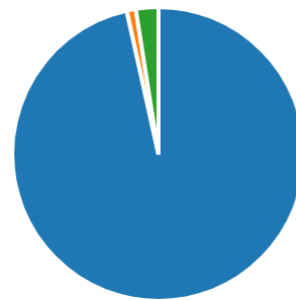


Salad Greens--spinach	0
Salad Greens--tat soi	6
Seedlings (potted)	6
Squash, Summer (including zu...	7
Squash, Winter (includes acor...	1
Strawberries	3
Sweet Potatoes	1
Tomatillos	15
Tomatoes	3
Turmeric	16
Turnips	59
Other	17

16. Are you likely to recommend Clagett Farm to a friend or colleague?

💡 Insights

Yes	194
No	2
Other	5



17. If you wish, you may use this space to tell us anything on your mind about your CSA that you haven't already mentioned.

108
Responses

Latest Responses

"This is a FANTASTIC SURVEY. I can see all your ideas and can say tha..."

"Thanks to the staff for being so friendly and helpful!"